



SPONSORED POST PACKAGE

HOW IT WORKS:

THIS WILL BE FEATURED ON BOTH HEALINGLIFESTYLES.COM AND ELUXEMAGAZINE.COM

1.) Establish timeframe of promotion: Week of X (7 day promo)

2.) HLS and Eluxe will work with sponsor on editorial content and while we will have final say on edit, it's a collaborative effort

🌿 headline approved

🌿 blog post written

🌿 appropriate changes made if requested by sponsor/HLS

🌿 final copy approved by both parties

🌿 blog post scheduled

🌿 blog post published

3.) We prime our viewers and perform 'high-influencer' outreach: Aggressive reach out to our viewers and media partners about the upcoming editorial feature buzz on our multimedia channels. We have a highly sharpened collaborative of 'high influencers' on our blog/social media channels.

Other outreach channels In addition to blog post:

4.) Total Social Media Outreach - Sponsor will be tagged on ALL posts, our media team will handle interaction

Twitter: 4 Original Daily Tweets (new content teasers for each post)

Facebook: 2 post

Reach:

Instagram: 2 post

200K/Monthly Website

85K Social Media Followers

5.) Newsletter Outreach

Featured within Retreat & Renew E-Newsletter - 2 Highlights

Reach: 36K

Total rate: \$1500





SAFE BEAUTY AND BODY PAGES

ELUXE MAGAZINE AND HEALING LIFESTYLES & SPAS:

Two prestigious multi-media online lifestyle publications & media partners under the Mindful Media Communications Group. ELUXE Magazine: ELUXE is the world's first ever online - sustainable - luxury - fashion and lifestyle publication.

HEALING LIFESTYLES & SPAS:

Within HL&S, viewers are given all the inspiration and tools they need to live the authentic 'spa' lifestyle by following the HL&S mantra to: [Live Mindfully](#), [Travel Consciously](#), [Eat Joyfully](#)

PACKAGE OPTIONS:

HL&S and Eluxe will EACH include:

OPTION 1

A 1-year Customized Listing in the Safe Beauty & Body Guide. Shine amongst our curated beauty product selections that meet our stringent criteria.

One Dedicated Custom Email to Subscriber base of 35K - we offer our partners exclusive access to our database of engaged safe beauty-seekers & spa enthusiasts. Promote special offers, exclusive events, product launches, and more with one of HL&S's most powerful marketing solutions. Deliver your custom message with 100% share of voice and direct click-through to your website.

12X Retreat & Renew Newsletter/w sponsorship to 35K subscribers.

Editorial Beauty Brand Profile: Up-Close & Personal With Abby Mason



SAFE BEAUTY AND BODY PAGES

SOCIAL MEDIA:

4X social media contest sponsorship

Promote special offers, exclusive events, product launches, and more with our cross-platform social media program (See Supplemental Options - here we will put Twitter Chat page, Instagram take over page, Multi-platform pages, etc)

BANNER PLACEMENT on Safe Beauty & Body Guide Pages for 12 months

PLACEMENT in Annual Holiday Gift Guides

CAREFUL CONSIDERATION for HL&S Annual Earth Day Beauty Awards

EDITORIAL REVIEW of ALL new products launched throughout the year

For shared outreach, we have established strategic relationships with our 'high influencers' panel - they are bloggers and social media figures who have a strong presence in the green beauty industry.

SOCIAL MEDIA REACH:

105,500 (HL&S has been consistently ranked in the TOP 5 on HootSuite for all social accounts tagged #SPA)

Website Visitors: 200K

