



**MEDIA GROUP**

presents

# COLLEGE FOOTBALL



**FX**



FOXSPORTS.COM on msn





**STARTING IN 2012,  
SATURDAYS IN THE FALL BELONG TO  
FOX SPORTS MEDIA GROUP**



# CONFERENCE OVERVIEW



# UNMATCHED

## PROMOTIONAL PLATFORM



Choose a chart to add to this slide.

**FOXSPORTS.COM** on *msn*

38 million users spending over 800 million minutes a month with foxsports.com

8 million college football users per month

CFB users visit 9 times per week

Coming this fall:  
College Football anywhere  
on FOX SPORTS 2 GO



# UNMATCHED

## PROMOTIONAL PLATFORM



# FOX SPORTS DELIVERS PRIME RATINGS POINTS

Over thirty weeks per year  
with primetime sports





**MEDIA GROUP**

**THANK YOU**



**FX**



**FOXSPORTS.COM on msn**

